



REGIONAL SPONSOR BENEFITS 2022

SIGNATURE EVENT SPONSOR - \$7,500 (1)

As the exclusive Signature Sponsor for a 2022 Regional Forum, your organization will play a leading role in all aspects of the event.

Specific benefits include:

- Prominent role in keynote session
- Five (5) complimentary registrations to the conference plus an additional 25% off any additional registrations
- Recognition in an email event promotion
- Opportunity to distribute handout materials during registration
- Prominent signage throughout the event
- Full-page advertisement in event program
- Company logo and description in the event program
- Company logo and description on the event website

RECEPTION SPONSOR - \$5,000 (1)

Serve as host for an evening networking reception at a 2022 Regional Forum. This casual event will offer the attendees a unique opportunity to network before heading out to dinner and other events.

Specific benefits include:

- Exclusive sponsor of the reception
- Special signage and recognition of your sponsorship during the reception
- Unlimited reception attendance by representatives from the reception partner
- Opportunity to welcome all attendees to the reception
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Prominent signage throughout the event
- Half-page advertisement in event program
- Company logo and description in the printed event program
- Company logo and description on the event website



NAME BADGE SPONSOR - \$5,000 (1)

ADC's unique commemorative name badge – a large, laminated badge with a schedule-at-a-glance on the back – will be distributed to all attendees and worn at 2022 Regional Events.

Specific benefits include:

- Banner ad of company's logo on the badge
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Half-page advertisement in event program
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website

PROGRAM GUIDE SPONSOR - \$5,000 (1)

As the Program Guide Sponsor at a 2022 Regional Event, your organization will have a prominent role throughout the event, and will also have the opportunity to highlight your logo on the front cover of the event's program guide.

Specific benefits include:

- Company's logo on the front page of the event program guide
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Half-page advertisement in event program
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website



GOLD SPONSOR - \$2,500 (2)

Specific benefits include:

- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Prominent signage throughout the event
- Half-page advertisement in event program
- Company logo and description in the event program
- Company logo and description on the event website

SILVER SPONSOR - \$1,000 (3)

Specific benefits include:

- Two (2) complimentary registrations to the conference plus 25% discount on up to three additional registrations
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website

COMMUNITY SPONSOR - \$500 (5)

Military community support organizations that plan to register large groups are encouraged to become Event Partners.

Specific benefits include:

- Five (5) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website