



## ANNAPOLIS, MD | JUNE 5-6, 2023

The 2023 Maryland Defense Forum will be a unique professional development opportunity for leaders from installations, defense communities and defense-related industries across the Old Line State. It will be a unique opportunity for military community representatives to meet with their on-base counterparts and state and federal officials to focus on resiliency, mutual support and coordination on key issues and mission assurance.

### WHO ATTENDS?

- Stakeholders from across Maryland and the greater Mid-Atlantic region
- Community leaders committed to supporting installation missions, service members, military families and veterans
- Military installation leaders from Maryland bases
- Federal and state government collaborators
- Defense Industry Partners and Federal Contractors

### KEY TOPICS INCLUDE:

- Defense budget issues at the state level
- Emerging military legislative themes in Maryland
- Best practices for military-civilian support organizations
- Maryland military infrastructure challenges
- Federal grant opportunities
- Identifying greatest needs
- Community-installation partnership case studies





## REGIONAL SPONSOR BENEFITS 2023

### **SIGNATURE EVENT SPONSOR - \$8,500 (1)**

As the exclusive Signature Sponsor for the 2023 Maryland Defense Forum, your organization will play a leading role in all aspects of the event.

***Specific benefits include:***

- Prominent role in keynote session
- Five (5) complimentary registrations to the conference plus an additional 25% off any additional registrations
- Recognition in an email event promotion
- Opportunity to distribute handout materials during registration
- Prominent signage throughout the event
- Full-page advertisement in event program
- Company logo and description in the event program
- Company logo and description on the event website

### **RECEPTION SPONSOR - \$6,000 (1)**

Serve as host for an evening networking reception at the 2023 Maryland Defense Forum. This casual event will offer the attendees a unique opportunity to network before heading out to dinner and other events.

***Specific benefits include:***

- Exclusive sponsor of the reception
- Special signage and recognition of your sponsorship during the reception
- Unlimited reception attendance by representatives from the reception partner
- Opportunity to welcome all attendees to the reception
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Prominent signage throughout the event
- Half-page advertisement in event program
- Company logo and description in the printed event program
- Company logo and description on the event website



## **NAME BADGE SPONSOR - \$6,000 (1)**

ADC's unique commemorative name badge – a large, laminated badge – will be distributed to all attendees and worn at the 2023 Maryland Defense Forum.

### ***Specific benefits include:***

- Banner ad of company's logo on the badge
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Half-page advertisement in event program
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website

## **PROGRAM GUIDE SPONSOR - \$6,000 (1)**

As the Program Guide Sponsor at the 2023 Maryland Defense Forum, your organization will have a prominent role throughout the event, and will also have the opportunity to highlight your logo on the front cover of the event's program guide.

### ***Specific benefits include:***

- Company's logo on the front page of the event program guide
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Half-page advertisement in event program
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website



## **GOLD SPONSOR - \$3,500 (2)**

### *Specific benefits include:*

- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Prominent signage throughout the event
- Half-page advertisement in event program
- Company logo and description in the event program
- Company logo and description on the event website

## **SILVER SPONSOR - \$2,000 (3)**

### *Specific benefits include:*

- Two (2) complimentary registrations to the conference plus 25% discount on up to three additional registrations
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website

## **COMMUNITY SPONSOR - \$500 (5)**

Nonprofits and state community organizations **only** are welcome to sponsor at this level. Military community support organizations that plan to register large groups are encouraged to become event partners.

### *Specific benefits include:*

- Three (3) complimentary registrations to the conference, including reception attendance
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website