



REGIONAL SPONSOR BENEFITS 2023

PLATINUM SPONSOR - \$15,000 (1)

As the exclusive Signature Event Partner for the 2023 North Carolina Defense Summit, your organization will play a leading role in all aspects of the event.

Specific benefits include:

- Prominent role in keynote session
- Five (5) complimentary registrations to the conference
- Recognition in an email event promotion
- Opportunity to distribute handout materials during registration
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the event website
- Exhibit booth

GOLD SPONSOR - \$10,000 (2)

Specific benefits include:

- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the event website
- Exhibit booth



RECEPTION SPONSOR - \$7,500 (1)

Serve as host for an evening networking reception at the 2023 North Carolina Defense Summit. This casual event will offer attendees a unique opportunity to network before heading out to dinner and other events.

Specific benefits include:

- Exclusive sponsor of the reception
- Special signage and recognition of your sponsorship during the reception
- Unlimited reception attendance by representatives of the reception sponsor
- Opportunity to welcome all attendees to the reception
- Three (3) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the event website
- Exhibit booth

HIRING EVENT SPONSOR - \$7,500 (1)

Specific benefits include:

- Exclusive sponsor of the hiring event
- Special signage displayed during the hiring event
- Opportunity to welcome all attendees and industry representatives to the hiring event
- Three (3) complimentary registrations to the conference
- Prominent signage throughout the summit
- Company logo and description in the event program
- Company logo on the event website
- Exhibit booth



NAME BADGE SPONSOR - \$5,000 (1)

ADC's unique commemorative name badge — a large, laminated badge — will be distributed to all attendees and worn at the 2023 North Carolina Defense Summit.

Specific benefits include:

- Company logo included in banner of each attendee badge
- Three (3) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the event website
- Exhibit booth available upon request

PROGRAM GUIDE SPONSOR - \$5,000 (1)

Specific benefits include:

- Company logo on the front page of the event program guide
- Three (3) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the event website
- Exhibit booth available upon request



MEAL SPONSOR - \$5,000 (3)

Specific benefits include:

- Exclusive sponsorship of one of three meals during the conference
- Unlimited meal attendance by representatives of the meal sponsor
- Three (3) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the event website
- Exhibit booth available upon request
- **Note: Selection between three planned meals is first come, first serve**

SILVER SPONSOR - \$3,000 (10)

Specific benefits include:

- Two (2) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the event website\

COMMUNITY SPONSOR - \$1,000 (10)

Some nonprofits and state community organizations are welcome to sponsor at this level. Military community support organizations that plan to register large groups are encouraged to become event partners. Please contact mmcalexander@defensecommunities.org to confirm your eligibility.

Specific benefits include:

- Two (2) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the event website