



## Sample Social Media Posts | Defense Community Champions

### Sample Social Media Copy:

- We are proud to honor [Champion name] as a local Defense Community Champion in [Defense Community/Military Installation]! #DCC
- [Champion Name] has been named a local Defense Community Champion for their leadership and commitment to [Defense Community/Military Installation]. #DCC
- Honored to celebrate [Champions Name]'s leadership in [Defense Community/Military Installation] by naming them a Defense Community Champion. #DCC

### Tagging Instructions:

Please tag ADC and Navy Federal Credit Union in your posts.

#### To tag ADC:

- Facebook: @defensecomm
- LinkedIn: @Association of Defense Communities
- Twitter: @defensecomm

#### To tag Navy Federal Credit Union:

- Facebook: @navyfederal
- LinkedIn: @Navy Federal Credit Union
- Twitter: @navyfederal
- Instagram: @navyfederal

### Hashtags

Use #DCC or #DefenseCommunityChampion in your posts!

### Photos:

- Photos featuring champions from local recognition events are strongly encouraged.

Thank you for participating in the 2023-2024 Defense Community Champions Program!