



REGIONAL SPONSOR BENEFITS 2024

Our state provides unique, mission-critical capabilities for the armed forces that must be preserved and strengthened if America is to maintain its position of leadership in a rapidly changing world. Home to the world's most valuable network of air, sea and land ranges, California's national security installations have prepared generations of American service members for conflicts around the world and provide a critical staging ground for current actions. The state's defense infrastructure also provides the essential ingredients necessary to transform and strengthen national defense power for the new century. California offers the best combination of technology, industry and academia in support of military needs both today and in the future. In addition to the Naval Postgraduate School, seven of the top 25 research universities are in California, and they all provide critical contributions to national security. America's best-trained and most experienced aerospace and technology workforce lives and works here and we as a state recognize that the past few years have highlighted critical issues here that are common across the bases, communities and workforce that require prompt attention to reinforce these valuable defense networks.



SIGNATURE EVENT SPONSOR - \$9,000 (1)

As the exclusive Signature Sponsor for a 2024 Regional Forum, your organization will play a leading role in all aspects of the event.

Specific benefits include:

- Prominent role in keynote session
- Five (5) complimentary registrations to the conference plus an additional 25% off any additional registrations
- Recognition in an email event promotion
- Opportunity to distribute handout materials during registration
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo and description on the event website

RECEPTION SPONSOR - \$6,500 (1)

Serve as host for an evening networking reception at a 2024 Regional Forum. This casual event will offer the attendees a unique opportunity to network before heading out to dinner and other events.

Specific benefits include:

- Exclusive sponsor of the reception
- Special signage and recognition of your sponsorship during the reception
- Unlimited reception attendance by representatives from the reception partner
- Opportunity to welcome all attendees to the reception
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Prominent signage throughout the event
- Company logo and description in the printed event program
- Company logo and description on the event website



NAME BADGE SPONSOR - \$6,500 (1)

ADC's unique commemorative name badge – a large, laminated badge – will be distributed to all attendees and worn at 2024 Regional Events.

Specific benefits include:

- Banner ad of company's logo on the badge
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website

PROGRAM GUIDE SPONSOR - \$6,500 (1)

As the Program Guide Sponsor at a 2024 Regional Event, your organization will have a prominent role throughout the event, and will also have the opportunity to highlight your logo on the front cover of the event's program guide.

Specific benefits include:

- Company's logo on the front page of the event program guide
- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website



GOLD SPONSOR - \$4,000 (2)

Specific benefits include:

- Opportunity to participate in a session highlighting the event theme
- Three (3) complimentary registrations to the conference plus 25% discount on up to three (3) additional registrations
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo and description on the event website

SILVER SPONSOR - \$2,500 (3)

Specific benefits include:

- Two (2) complimentary registrations to the conference plus 25% discount on up to three additional registrations
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website

COMMUNITY SPONSOR - \$1000 (5)

Military community support organizations that plan to register large groups are encouraged to become Event Partners.

Specific benefits include:

- Five (5) complimentary registrations to the conference
- Prominent signage throughout the event
- Company logo and description in the event program
- Company logo on the conference website